

# PURELY™

*product catalog*



# OUR MISSION IS SIMPLE: TO HELP OTHERS LIVE PURE.

Our unmatched quality means we don't need deceptive marketing; our 100% pure, natural products speak for themselves. The words of our mission and promise are more than just words; they guide everything we do. Discover the PURELY™ difference and join us in changing the world.

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EARN INCOME

HOST A PARTY

SHOP PURELY

*Which opportunity is right for you?*









# THERE'S CLEAN AND THEN THERE'S PURELY™ CLEAN!

Tackle loads of laundry and household cleaning with safe, natural ingredients instead of harsh synthetic chemicals and irritating fragrances so everyone can enjoy living pure.

## LAUNDRY DETERGENT

NEW

*ultra concentrated*

- Formulated for high efficiency and standard machines
- Sulfate free, fragrance free, and dye free formula is safe for sensitive skin
- Cleans, brightens, softens and fights tough stains in all types of fabrics
- Lasts for 70 loads

2.2 lbs.

#6119

\$29



WORKS IN ALL MACHINE TYPES

## WOOL DRYER BALLS

NEW

*natural fabric softener*

- Reduces drying time by 25%
- Helps eliminate wrinkles
- Safe for people with wool sensitivities
- Lasts for 1,000 loads
- Add your favorite essential oil for even better results

THREE

#6120

\$19

*Popular choices to add to Wool Dryer Balls:*

**Shield™ Protective Blend (#1025, \$29) Page 43**

**Peel™ Citrus Blend (#1052, \$14) Page 42**

**Lavender Essential Oil (#1003, \$25) Page 36**

The statements in this guide have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent diseases.

PURELY™  
LAUNDRY DETERGENT  
ultra concentrated





## ALL PURPOSE CLEANER

NEW

*handcrafted with Shield™ protection*

- Helps cleanse and purify surfaces from germs and bacteria
- Concentrated for versatility and multiple applications
- Warm, cinnamon aroma is inviting but not overpowering
- Helps guard the immune system and shield the body with natural protection

16 fl. oz.

#6117

\$29



ONE BOTTLE

32 BOTTLES OF GLASS CLEANER  
OR  
10 BOTTLES OF DISH CLEANER  
OR  
8 BOTTLES OF FLOOR CLEANER

*Works for glass, windows,  
dishes, bathrooms, floors,  
counters, and wipeable surfaces.*



## ALOE VERA FOAMING HAND WASH

- Available in two refreshing scents
- Gently cleans and softens hands without drying skin
- Helps cleanse and purify your skin from daily bacteria
- Moisturizes skin to help strengthen its protective barrier
- Enhances immune system and boosts healthy functions

## LAVENDER SPICE

*handcrafted with Shield™ protection*

- Unique combination of soothing and invigorating aromas leave hands smelling fresh and clean

8.4 fl. oz.	#6110	\$22
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## GRAPEFRUIT SPICE

*handcrafted with Shield™ protection*

- Bright, citrus aroma is full of energy so you enjoy a sweet, clean feeling

8.4 fl. oz.	#6111	\$22
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*Also available in a larger refill size for use in any foam-type pump dispensers.*

16 OZ. REFILL  
LAVENDER SPICE  
#6112, \$33

16 OZ. REFILL  
GRAPEFRUIT SPICE  
#6113, \$33



visit [bepure.ly](http://bepure.ly)

844.5PURELY



## HAND SANITIZING GEL

NEW

*handcrafted with Shield™ protection*

- Kills 99.9% of germs and bacteria
- Cleans gently to avoid over-drying or irritating skin
- Portable travel-size makes it easy to clean up anywhere

2 fl. oz.	#6118	\$9
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## POWDERED TOOTHPASTE

- Removes stains and whitens teeth with activated charcoal
- Gently polishes and re-mineralizes teeth
- Freshens breath
- Fluoride, xylitol, and sweetener free

*orange cinnamon*

1 oz.	#6094	\$24
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*mint cinnamon*

1 oz.	#6095	\$24
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## FRESH BREATH SPRAY

*mint cinnamon*

- Freshen breath and eliminate odor causing bacteria with a spritz of this minty, sugar-free spray
- Temporarily relieves occasional coughing

0.5 fl. oz.	#6097	\$14
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## DETOX MOUTHWASH

*mint cinnamon*

- Freshens breath by trapping and eliminating odor causing bacteria
- Reduces inflammation to promote healthy gums and teeth
- Helps prevent tooth decay

4 oz.	#6096	\$24
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*All of our oral care products feature Shield™ protection to help support a healthy immune system. Learn more about this essential oil blend on page 43.*



## TINTED LIP THERAPY STICKS

These unique moisturizing lip balms use natural botanical ingredients to give your lips the soft, nourished feeling they deserve. Combined with tinting minerals, you have the perfect option for highlighting the natural beauty of your lips while providing protection from environmental factors that could leave your lips dry, cracked and unattractive.

Individual sticks available for \$10.

Always have the perfect color for every look by purchasing the full set. Plus, you'll save 10%!

<b>Full Set of Six</b>	<b>#6085</b>	<b>\$54</b>
<b>Shimmering Blush</b>	<b>#6078</b>	<b>\$10</b>
<b>Shimmering Natural</b>	<b>#6079</b>	<b>\$10</b>
<b>Shimmering Coral</b>	<b>#6080</b>	<b>\$10</b>
<b>Glossy Rouge</b>	<b>#6081</b>	<b>\$10</b>
<b>Glossy Cabernet</b>	<b>#6082</b>	<b>\$10</b>
<b>Glossy Merlot</b>	<b>#6083</b>	<b>\$10</b>

## LIP BALMS

Hydrate and seal in the moisture of your lips with certified organic ingredients including beeswax, sunflower oil and coconut oil. Your lips will feel soothed and nourished after each application.

<b>Original</b>	<b>Set of 2</b>	<b>#6101</b>	<b>\$12</b>
<b>Peppermint</b>	<b>Set of 2</b>	<b>#6102</b>	<b>\$12</b>
<b>Citrus Blast</b>	<b>Set of 2</b>	<b>#6103</b>	<b>\$12</b>
<b>Lip Balm Set</b>	<b>Set of 3</b>	<b>#6104</b>	<b>\$18</b>



CERTIFIED ORGANIC  
BY OREGON TILTH  
WWW.TILTH.ORG

## HONEY LIP POLISH

NEW

- Gently exfoliates to remove dead skin cells
- Moisturizes lips for a soft, smooth feeling
- Protect lips from drying and cracking

0.7 oz

#6115

\$17



Like our Bubbly Fun Diffusing Bracelet? See page 46 & 47 for more details and options!

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NATURAL SHAMPOO

*made with protein, natural vitamins, hydrosols and essential oils*

8.4 fl. oz. (250 mL)

ROSEMARY MINT

PURELY™



NATURAL CONDITIONER

*made with aloe vera, natural vitamins and essential oils*

8.4 fl. oz. (250 mL)

ROSEMARY MINT

PURELY™



## NATURAL SHAMPOO

- Made with hydrosols instead of water to give your hair even more natural benefits
- pH-balanced formula helps replenish hair with protein and vitamins to strengthen strands
- Cleans hair and scalp of dirt and debris
- Gently breaks down buildup and residue from styling products without stripping or over-drying
- Infuses hair with a fresh, clean, natural scent

8.4 fl. oz.

#6105

\$29

## NATURAL CONDITIONER

- Made with aloe vera instead of water to give your hair even more natural benefits
- pH-balanced formula helps replenish hair with natural vitamins to strengthen strands
- Softens hair to ease combing and styling
- Repairs and protects heat damaged hair
- Nourishes and moisturizes to improve shine and volume of hair
- Infuses hair with a fresh, clean, natural scent

8.4 fl. oz.

#6106

\$29

## LUSH™ SERUM

- Stimulates and supports healthy hair growth
- Helps strengthen and fortify hair
- Nourishes and moisturizes to improve shine and volume of hair
- Tames frizz and flyaways while softening strands

2 fl. oz.

#6107

\$29



- *chemically treated hair*
- *dyed hair*
- *all hair types*



**DEMAND HEALTHY.  
DEMAND NATURAL.  
REFUSE20.**

refuse20™ is a movement, created for those of us who are willing to stand strong and say no — the ones who are fed up about ever-prevalent health disasters added into our products.

We are refusing 20 categories of the most harmful toxic chemicals. The ones that have silently invaded the two types of everyday goods that stand to cripple us the most — our food supply and beauty products.

No longer will we participate in the slow degradation of our bodies and minds.

**FIND THE COMPLETE LIST AND  
JOIN THE MOVEMENT AT:**

[refuse20.com](http://refuse20.com)





## GOATS MILK SHOWER GEL

- Available in two refreshing scents
- Helps repair and strengthen your skin's protective barrier
- Helps soothe skin irritation and itching
- Helps cleanse and purify your skin from daily bacteria
- Leaves skin feeling soft and silky smooth

## COOLING

*handcrafted with peppermint and tea tree*

- Invigorating freshness helps boost mental clarity and focus
- Helps relieve itchiness, reduce acne, and promote skin healing

8.4 fl. oz.

#6108

\$24

## CALMING

*handcrafted with lavender and sage*

- Relaxing aroma puts the mind and body at ease
- Reduces the appearance of wrinkles, marks, and scars

8.4 fl. oz.

#6109

\$24



## GOATS MILK & OLIVE OIL BATH BARS

*handcrafted in small batches*

Our high quality bath bars are formulated with all natural ingredients to deliver the best in skin care. Each bar contains up to 5mL of pure essential oils providing a wealth of therapeutic benefits. The benefits of these natural emollients help restore the health of your skin and are mild enough for all skin types.

**AVAILABLE IN FOUR UNIQUE BLENDS**

4 oz.

\$12



**Shield  
#6052**



**Relaxation  
#6051**



**Purple Dreams  
#6050**



**Tiara  
#6053**

**EVERY BAR HAS ITS OWN UNIQUE LOOK AND WILL HAVE ITS OWN VARIATIONS IN COLOR AND PATTERN!**

*Learn more about:*

**Shield™ Protective Blend (#1025, \$29) Page 43**

**Relaxation™ Anti-Stress Blend (#1011, \$28) Page 43**

**Lavender Essential Oil (#1003, \$25) Page 36**





## DETOX BATH SOAK

- Helps remove harmful impurities from the body
- Cleanses and purifies
- Rich antioxidant
- Boosts immune system

16 oz.

#6068

\$24

## RELAX BATH SOAK

- Helps relax the mind and body
- Provides stress relief with its renewing and calming aroma
- Enhances relaxation and rest at night
- Gently soothes away the tension

16 oz.

#6069

\$24

## MUSCLE PAIN BATH SOAK

- Helps relax and energize cramped muscles
- Alleviates body, muscle and joint pain
- Stimulates blood circulation around tissues and muscles to reduce soreness

16 oz.

#6070

\$24

*Make your next bath a luxurious, spa experience to be rejuvenated and revitalized!*

## MILK + BUTTER BATH BOMBS

- Softens bath water
- Leaves skin feeling soft and silky smooth
- Helps reduce water retention
- Moisturizes skin
- Add essential oils to the bath bomb to provide other therapeutic benefits

5 Tablets

#6048

\$19





## ORIGINAL

*unscented for use with essential oils*

- Leaves skin feeling soft and silky smooth
- Helps reduce the signs of aging on your skin
- Helps repair and strengthen your skin's protective barrier
- Helps soothe skin irritation and itching

8 oz.

#6063

\$27

## CITRUS + VANILLA

*made with PURELY™ essential oils*

- Improves mental clarity and elevates mood
- Helps reduce stress and frustration Same skin-nourishing benefits as the Original lotion
- Helps cleanse and purify your skin from daily bacteria

8 oz.

#6064

\$33

## EUCALYPTUS MINT

*made with PURELY™ essential oils*

- Supports general respiratory well-being
- Boosts mental clarity
- Same skin-nourishing benefits as the Original lotion
- Helps cleanse and purify your skin from daily bacteria

8 oz.

#7136

\$33

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A



B



**Badger Shaving Brush  
#6057, \$24**

- Whip up the perfect shaving lather
- Soft and gentle on the skin



C



D



## **EUCALYPTUS MINT A DEAD SEA SALT SCRUB**

*for hands + feet*

- Exfoliates and hydrates skin
- Improves the complexion and texture of your skin
- Gently soothes away the tension
- Relaxes weary, aching muscles

8 oz.

#6062

\$29

## **B FOOT HEALING CREME**

**NEW**

*handcrafted with peppermint + tea tree*

- Softens calluses and smooths cracks in the skin
- Penetrates into rough and dry patches of dead skin cell buildup to aid exfoliation
- Provides a protective layer of moisture to prevent further damage
- Can also be applied to dry elbows and scaly knees

3.5 oz.

#6116

\$24

## **C SILK SHAVING SOAP**

*handcrafted with lavender + rosemary*

- Creamy lather allows your razor to glide smoothly over skin
- Protects and reduces razor burn
- Leaves skin feeling soft and hydrated

3 oz.

#6055

\$24

## **D BODY POLISHING MASK**

*handcrafted with french green clay + pure sugar*

- Exfoliates and hydrates skin
- Stimulates the generation of new and healthy skin cells
- Increases blood and lymph circulation
- Improves the complexion and texture of your skin

6 oz.

#6056

\$29





*the natural  
alternative to  
facial cleansing*

## CLAIRE™ SKIN CLEANSING LINE

The Claire™ Skin Cleansing Line is your answer to acne, daily maintenance, and anti-aging concerns. Your skin will feel and function its best with the combined power of this charcoal facial bar, charcoal facial masque, and pH balancing toner. Our easy, three-step system delivers clearer skin, reduces signs of aging and let's your natural beauty shine through!

THREE PRODUCT KIT

#6090

\$79



### CHARCOAL FACIAL BAR

*step one*

- Removes dirt and impurities from the surface of your skin
- Moisturizes skin and soothes irritations
- Helps repair and strengthen your skin's protective barrier
- Gentle enough for daily use

4 oz.

#6087

\$24

### CHARCOAL FACIAL MASQUE

*step two*

- Removes dirt and impurities from deep within the pores of your skin
- Absorbs excess oils and detoxifies the skin
- Hydrates and retains moisture content to soften skin
- Plumps fine lines and wrinkles

4 fl. oz.

#6088

\$39

### PH BALANCING TONER

*step three*

- Soothes skin after deep cleaning
- Promotes normal, healthy skin environment
- Increases effectiveness of moisturizers
- Reduces the appearance of fine lines, wrinkles, and pores

4 fl. oz.

#6089

\$26

*step one:*  
**CLEAN**

Our Charcoal Facial Bar removes dirt and impurities from the surface of your skin so it's prepped and ready for step two. Also gentle enough for daily use.

*step two:*  
**NOURISH**

Absorb oil and draw out debris deep in your pores to improve overall complexion and soften skin in just ten minutes with our Charcoal Facial Masque.

*step three:*  
**BALANCE**

Protect your hard work cleansing with our pH Balancing Toner that soothes skin and reduces the appearance of fine lines, wrinkles, and pores.







## PURE HYALURONIC ACID

*moisturizing serum*

- Hydrates and retains moisture content
- Plumps fine lines and wrinkles
- Smooths and softens skin
- Helps repair and strengthen skin's protective barrier
- Provides antioxidant defense against free-radical damage

1 fl. oz.

#6044

\$34

## FRACTIONATED COCONUT OIL

*cocos nucifera*

- Can be used with any topical essential oil
- Provides excellent absorption
- Moisturizes skin and soothes irritations

6 fl. oz.

#6003

\$18

## PURE ARGAN OIL

*argania spinosa*

- Rich in antioxidants
- Balances skin's natural oil production
- Reduces signs of aging
- Stimulates circulation
- Can be used as a full body moisturizer

1 fl. oz.

#6043

\$29

## IMMERSE

*ultra-fine nourishing carrier*

- Rich source of antioxidants to fight free radicals
- Increases skin's resiliency
- Helps reduce the signs of aging on your skin

4 fl. oz.

#6058

\$34



## EYE SERUM

*fight puffiness + dark circles*

- Reduces the appearance of dark circles, puffiness, fine lines, and wrinkles around the eyes
- Delivers a youthful and vibrant appearance around the eyes
- Rapidly brings oxygen and nutrients to the eye area

1 fl. oz.

#6099

\$59

## VITAMIN C SERUM

*anti-aging serum*

- Photo-aging prevention and reduces dark spots
- Increases collagen synthesis
- Excellent anti-oxidation properties
- Effective and stable skin brightening agent
- Helps balance skin tone

1 fl. oz.

#6100

\$79

## ROSE PETAL

*nourishing facial mist*

- Hydrates, cools, and balances skin
- Refreshing floral aroma
- Easy to carry for moisturizing on-the-go
- For all skin types

2 fl. oz.

#7135

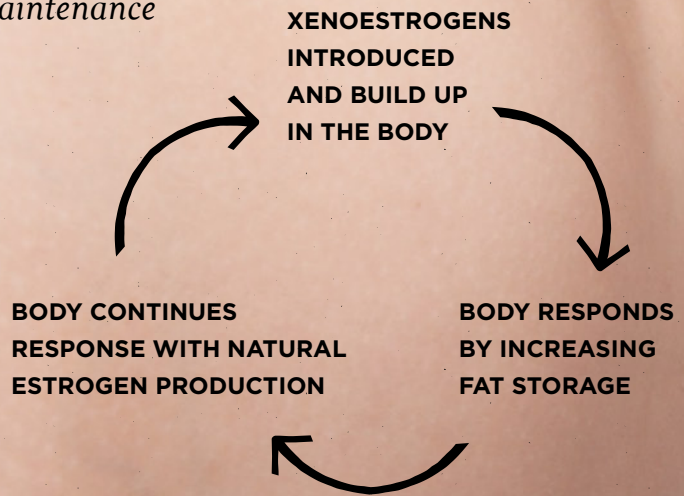
\$24



## THE SINOPEC DETOX PLAN

*used alongside a diet and exercise program the sinopec detox is a simple, holistic, and systemic approach to healthy weight loss and maintenance*

- Effectively reduces the size of fat cells
- Supports healthy levels of estrogen to avoid estrogen domination
- Improves healthy insulin sensitivity
- Mobilizes and eliminates the petrochemicals stored in our fat cells
- Increases the blood flow to stubborn fat cells, further activating these hard to burn cells into releasing fat and petrochemicals faster
- Helps break the estrogen dominance fat cycle
- Helps the natural lipolysis system naturally eliminate and burn the stubborn fat



**DOWNLOAD YOUR  
FREE COPY  
OF THE COMPLETE  
SYSTEM AT**

*[bepure.ly/sinopec](http://bepure.ly/sinopec)*





“ So, yesterday I did weights and measurements with my trainer. Before yesterday, I had lost 34 lbs. As of yesterday, I have lost 44. TEN pounds in one month! And better yet, doing the body mass machine thingie, that was a 10 pound fat loss. The only thing I did different is to apply the Sinopec blends on my belly and hips 3-4 times a week, before workouts. ”

“ I’m exercising, so I’m replacing fat with muscle. I’m very pleased with my results. I’ve never been able to get rid of the pooch above my c-section scar and it is disappearing! Oh Yeahhhhhh! ”

“ After taking a few weeks off, I weighed myself and I only gained back 1 pound! I’m impressed! This tells me that the weight we’re losing using this system is REAL... that it won’t just come back over night. These are LASTING results. I’m thrilled, and can’t wait to lose even more! ”

“ I am thrilled to be 7.75 inches smaller total (the same amount I thought I had shed last week). I continue to be astonished at how great this protocol works! ”



### SINOPEC #1™ RUB

NEW

*petrochemical detox*

- Helps the process of breaking down and eliminating petrochemicals from stubborn body fat

3.5 oz.

#6121

\$24

### SINOPEC #2™ RUB

NEW

*blood flow & fat-mobilization*

- Increases blood flow and mobilizes stubborn fat cells

3.5 oz.

#6122

\$24

### SINOPEC #3™ RUB

NEW

*diet & detox*

- Boosts optimal metabolism and functioning of the circulatory system
- Boosts functioning of endocrine glands
- Stimulates loss of water and salts in the body

3.5 oz.

#6123

\$24







**BLOC+** *pain relief rub*

- Provides relief for painful joints and muscles
- Boosts blood circulation to joints and muscles
- Calms nerves and reduces discomfort
- Gives application area a feeling of warmth and coolness
- Portable travel-size makes it easy to administer relief while on the go

2 oz.

#6093

\$33

**OXYZEN** *vapor rub*

**NEW**

- Helps temporarily relieve cough and congestion
- Opens airways and improves breathing
- Promotes general respiratory health
- Supports relaxing sleep when used at night
- Helps relieve allergy symptoms
- Portable travel-size makes it easy to administer relief while on the go

1.7 oz.

#6114

\$24



# NATURAL DEODORANTS

*stay dry and fresh the natural way*

Activated charcoal absorbs moisture while shea butter and grape seed oil keep your skin feeling soft. Enhanced with four unique combinations of PURELY™ essential oils, our natural deodorant will keep you smelling great throughout the day.

2.3 oz.

\$16 - \$19

**Simmer Hormone Blend for Her**  
#6086, \$19

- Neutralizes odor naturally
- Provides relief from PMS related symptoms
- Relief from hot flashes
- Helps balance emotions
- Made with Lavender, Marjoram, Geranium, and Roman Chamomile essential oils

**Easy Feeling**  
#6076, \$16

- Neutralizes odor naturally
- Leaves skin feeling soft and silky smooth
- Gentle formula for sensitive skin
- Made with Lavender, Lemon, and Rosemary essential oils



**Dark Spice**  
#6077, \$16

- Neutralizes odor naturally
- Leaves skin feeling soft and silky smooth
- Made with Spearmint, Peppermint, Cinnamon Bark and Black Pepper essential oils



**Fit Hormone Blend for Him**  
#6098, \$19

- Neutralizes odor naturally
- Amplifies energy
- Enhances overall vitality and vigor
- Made with Myrtle, Coriander, Spearmint, Rosemary, Nutmeg, Geranium, and Sandalwood essential oils

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# dressed in black

## MEN'S CARE

Inspired by the Man Dressed in Black, our men's grooming line will keep you looking sharp and smelling sexy while improving the look and feel of your skin and beard. So Walk the Lime and Dress in Black.

**Badger Shaving Brush #6057, \$24**

- Whip up the perfect shaving lather
- Soft and gentle on the skin



## WALK THE LIME BATH BAR

- Activated charcoal effectively cleanses and detoxifies your skin
- Goats milk and olive oil soothe skin and help moisturize
- Gently soothes away the tension
- Elevates mood and alertness

4 oz.

#6049

\$12

## CLASSIC SHAVING SOAP

- Rich lather provides a close, comfortable shave
- Softens and moisturizes skin
- Reduces irritation
- Leaves skin feeling soft and refreshed

3 oz.

#6054

\$24

## ICE AFTERSHAVE

- Replenishes moisture to soothe dry skin
- Protects skin from shaving irritation and razor burn
- Provides a cooling and tingling sensation
- Helps heal skin and restore its pH balance

4 fl. oz.

#6092

\$24

## BEARD + TATTOO OIL

- Softens and moisturizes your beard
- Stimulates and supports healthy hair
- Leaves beard conditions and manageable
- Repairs and prevents dry, irritated skin
- Light, absorbent oils allow skin to breathe and heal naturally after tattoos

1 fl. oz.

\$24

### White Lime #6046

This sweet citrus scent awakens and leaves a lingering pleasant scent.

### Blackwoods #6047

This masculine, woody scent gives your beard a rich, manly presence.



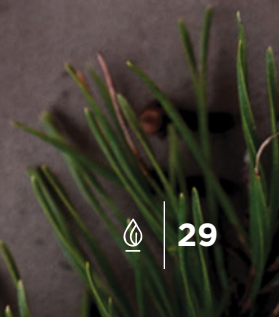






# PURELY™

essential oil  
GUIDE





## THE POWER OF ESSENTIAL OILS

A pinch of oregano, a sprig of peppermint, the zest of an orange. If you have ever enjoyed a meal seasoned with fresh herbs or garnished with fruit peels, then you have experienced essential oils. Take a walk through an evergreen forest and the woody smell you enjoy is essential oils.

These naturally occurring chemical compounds are produced by plants to help them survive. They protect plants from disease and bacteria, help them compete with other plants for space, and attract insects to aid in pollination.

Essential oils can also be beneficial to people. Through thoughtful and careful extraction, we get natural compounds that have the power to enhance every aspect of daily life. Along with their beautiful aromas and flavorful tastes, essential oils can improve the mind and body in countless ways.



*Discover the PURELY™ difference and learn how essential oils can help make your life better by talking to your Independent Advisor today!*

Essential oils are highly concentrated and very powerful. While naturally safe when used as directed, they can potentially be harmful if used improperly. Please follow all instructions and precautions included on PURELY™ product packaging to have the most enjoyable and beneficial experiences possible.

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## OUR SIMPLY PURE™ PROMISE

Simply Pure™ is the core of our entire company. It is the essential idea behind everything we do. Yes, we promise a 100% pure product, but Simply Pure™ is also our guarantee that the ideals and principles guiding us are free of impurities as well. You will not find us using kitsch marketing language or sourcing from factory farms. What you will find are people dedicated to doing things right, not doing things easy. Simply Pure™ means a purity of spirit within our company – our intentions, our practices, and our products. We keep it simple to ensure that we have taken every measure that you receive the purest line of essential oils and natural health products to improve your life. This is our way. This is our promise.

*Pure in products...*

*Pure in business...*

*Pure in charity...*

*Pure in service...*

*Pure in faith...*



## ARE YOU NEW TO ESSENTIAL OILS?

### THE BASICS KIT

*five of the most popular oils*

- The perfect first step in discovering the power of plants
- Versatile, familiar, and easy to use
- Includes Eucalyptus, Lavender, Lemon, Peppermint, and Wild Orange

5 mL

#2110

\$49

*Plus, get one of our best selling blends for free with your Basics Kit!*

**5mL  
Slenderize™ Diet Blend**  
See page 45 for details.





## Ways to Use Essential Oils



### DIFFUSION

Add 3-5 drops of essential oil per 100 mL of water to a PURELY™ diffuser. Oils are dispersed in a micro-fine vapor, allowing them to remain suspended in the air for extended periods of time.



### TOPICAL

Dilute 1-2 drops of essential oil with a PURELY™ carrier oil before application. Please see the dilution table on page 33 for more dilution information. Be sure to test for sensitivity.



### STEAM

Add 2-3 drops of essential oil to a steaming cup of water and inhale to introduce warm, moist air into the lungs.



### BATH

Add 5-10 drops of essential oil to one ounce carrier oil. Add this blend to your running bath water and mix well before getting into the tub.



### INGESTION

When using as a supplement, add one drop per 4 oz. of liquid. Use no more than three times per day. Depending on what you are treating, topical application or inhalation may be more effective.



### SENSITIVE

Oils with this symbol are considered "hot" and should be properly diluted and tested in a small area prior to full use. Avoid prolonged exposure to the sun for at least 12 hours after applying citrus oils with this symbol.

## Supports, Improves or Stimulates

Essential oils can be very helpful in some cases, supportive in others, and have little to no effect in certain situations. They are not intended to treat or cure serious medical conditions. There is no substitute for a consultation with a competent physician for any matters regarding your health.

### Area of Concern

### Popular Oils

Area of Concern	Popular Oils
Acne	Claire™, Tea Tree, Lavender, Basil
Aging and Wrinkles	Grace™, Carrot Seed, Frankincense, Patchouli, Sage, Sandalwood
Allergies (Occasional, Seasonal)	Oxyzen™, Lavender, Lemon, Peppermint, Tea Tree
Anxiety and Stress (Occasional)	Relaxation™, Peel™, Lavender, Wild Orange, Nutmeg, Vetiver, Walk the Lime™
Bee Sting	Deflect™, Roman Chamomile, Tea Tree, Lavender, Basil
Bleeding (Occasional, Minor)	Helichrysum, Geranium
Blood Sugar Level Management	Slenderize™, Cinnamon Bark
Bruises	Bloc™, Eucalyptus, Peppermint, Helichrysum, Geranium, Sweet Fennel
Burns	Lavender, Geranium
Cleaning	Restore™, Shield™, Lemon, Wild Orange, Tangerine
Congestion (Occasional)	Oxyzen™, Eucalyptus, Peppermint, Black Pepper
Cooling Oils	Peppermint, Spearmint, Eucalyptus, Tea Tree
Corns	Clove, Tea Tree
Cough (Occasional)	Oxyzen™, Shield™, Peppermint, Eucalyptus, Marjoram, Basil, Sweet Fennel
Cuts and Wounds (Minor)	Shield™, Helichrysum, Lavender, Tea Tree, Frankincense, Cypress
Dandruff	Lavender, Wintergreen, Tea Tree
Depression (Occasional)	Relaxation™, Chill™, Peel™, Lavender, Walk the Lime™, Ylang Ylang, Coriander, Basil
Detoxing Support	DePure8™, Sinopec #1™, Sinopec #2™, Lemon, Pink Grapefruit, Balsam Fir, Coriander
Diarrhea (Occasional)	Digestēsē™, DePure8™, Basil, Black Pepper, Peppermint, Geranium
Dizziness or Nausea (Occasional)	Anchor™, Peppermint, Eucalyptus
Earache (Occasional)	Tea Tree, Helichrysum, Oregano, Black Pepper
Energy and Stamina	Ignite™, Walk the Lime™, Wild Orange, Tangerine
Fever Symptoms	Shield™, Peppermint, Lemon, Eucalyptus, Clove, Marjoram, Myrrh, Basil
Focus	Centré™, Chill™, Vetiver, Wild Orange
Gas and Flatulence (Occasional)	Digestēsē™, Carrot Seed, Coriander, Lavender, Peppermint, Sweet Fennel





## Essential Oil Dilution

Essential oils are highly concentrated in their raw form which provides purity and flexibility when you choose to use them. Proper dilution of essential oils is often the biggest key to having a safe and responsible experience. Use the following information to properly blend PURELY™ essential oils with carrier oils and lotion for topical applications.

The first thing to consider with dilution is the saturation or strength you are trying to achieve. This is determined by who will be using the final product and their sensitivity to essential oils. The following describes the three main categories of saturation.

### 1% Dilution

This is a suggested level for children over the age of six, elderly adults, and people with sensitive skin.

### 2% Dilution

This is considered a basic level for adults and the target for most situations including daily use.

### 5% Dilution

This level is for short-term, targeted relief for a specific condition.

**SEE PAGE 20 FOR LOTS OF GREAT CARRIER OIL OPTIONS!**

DROPS OF ESSENTIAL OIL PER ONE TEASPOON OF CARRIER	
1%	1
2%	2
5%	5

DROPS OF ESSENTIAL OIL PER ONE OUNCE OF CARRIER	
1%	6
2%	12
5%	30

Area of Concern	Popular Oils
Hair Health	Lush™, Sandalwood, Lavender, Rosemary, Myrrh
Headaches (Occasional)	Prevail™, Peppermint, Wintergreen, Frankincense, Lavender
Hives	Tea Tree, Peppermint, Frankincense, Lavender
Hormone Health Support	Endo-fit™, Simmer™, Lemongrass, Coriander
Immune System Support	Shield™, Thyme, Juniper Berry, Oregano, Balsam Fir, Myrrh
Indigestion (Occasional)	Digestēsē™, Peppermint, Lemongrass
Inflammation and Swelling (Local)	Bloc™, Wintergreen, Peppermint, Eucalyptus, Myrrh, Tangerine
Insect Repellent	Deflect™, Eucalyptus, Lavender, Lemongrass, Cedarwood
Joint Health Support	Bloc™, Wintergreen, Eucalyptus, Peppermint, Helichrysum, Coriander, Cypress
Memory	Rosemary, Peppermint, Frankincense, Centrē™, Vetiver, Lemon, Black Pepper
Muscle Cramps (Occasional)	Bloc™, Wintergreen, Peppermint, Eucalyptus, Marjoram, Myrrh, Coriander, Cypress
Nausea	Anchor™, Digestēsē™, Peppermint, Eucalyptus, Basil, Sweet Fennel, Ginger
Pain (Occasional)	Bloc™, Clove, Wintergreen, Eucalyptus, Helichrysum, Balsam Fir, Basil, Nutmeg
PMS Symptoms	Simmer™, Clary Sage
Pneumonia Symptom Improvement	Oxyzen™, Shield™, Cinnamon Bark, Oregano
Poison Oak and Ivy	EczFrē™, Lavender, Tea Tree
Relaxation Support	Relaxation™, Chill™, Peel™, Lavender, Walk the Lime™, Ylang Ylang
Respiratory Health Support	Oxyzen™, Chill™, Eucalyptus, Peppermint, Rosemary, Balsam Fir, Cypress, Ginger
Sexual Attraction and Health	Let's Get It!™, Ylang Ylang, Patchouli, Cinnamon Bark, Ginger
Shock (Occasional)	Steadfast™, Peppermint, Helichrysum
Skin Irritation or Eczema Symptoms	EczFrē™, Claire™, Geranium, Lavender, Tea Tree, Frankincense, Sweet Fennel, Sage
Sleeplessness (Occasional)	Lullaby™, Relaxation™, Lavender, Roman Chamomile, Vetiver, Nutmeg, Cedarwood
Sore Throat (Occasional)	Shield™, Lemon, Spearmint, Peppermint
Toothache	Clove, Marjoram, Black Pepper, Cedarwood, Coriander,
Warts	Tea Tree, Frankincense, Oregano, Clove
Weight Management	Slenderize™, Sinopec #1™, Sinopec #2™, Cinnamon Bark, Coriander, Black Pepper





## BALSAM FIR

*Abies balsamea*

- Supports general respiratory health
- Reduces discomfort
- Boosts immune system
- Refreshes indoor air



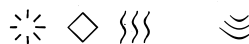
10 mL	#1060	\$17
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## CARROT SEED

*Daucus carota*

- Promotes healthy skin appearance
- Helps skin and delay the aging process
- Aids in digestion
- Supports healthy vision and improved eye sight



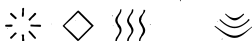
10 mL	#1070	\$24
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## BASIL

*Ocimum basilicum*

- Promotes healthy skin
- Boosts healthy digestion
- Relief for motion sickness symptoms such as nausea, dizziness, cold sweats and vomiting



10 mL	#1055	\$16
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## CEDARWOOD

*Cedrus atlantica*

- Supports healthy hair growth, scalp conditions, and skin
- Can act as an insect repellent
- Supports general respiratory health
- Renewing and calming aroma helps reduce stress



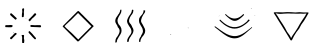
10 mL	#1068	\$12
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## BERGAMOT

*Citrus bergamia*

- Promotes healthy skin
- Reduces tension and stress
- Improves digestive and respiratory systems
- Improves oral health



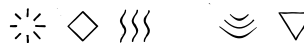
10 mL	#1017	\$26
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## CINNAMON BARK

*Cinnamomum zeylanicum*

- Helps balance blood sugar levels
- Helps pain relief
- Stimulates sexual arousal
- Flavoring food items



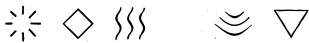
10 mL	#1040	\$49
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## BLACK PEPPER

*Piper nigrum*

- Aids in digestion
- Promotes focus and concentration
- Boosts clear thinking
- Flavoring food items



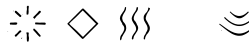
10 mL	#1056	\$42
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## CLARY SAGE

*Salvia sclarea*

- Supportive for menopausal women
- Provides relief from PMS-related symptoms
- Stress relief
- Soothes skin



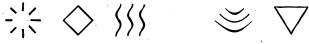
10 mL	#1042	\$37
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## CLOVE

*Syzygium aromaticum*

- Improves oral health
- High antioxidant
- Helps boost immunity
- Increases blood circulation and helps control blood sugar



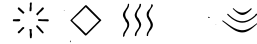
10 mL	#1041	\$15
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## FRANKINCENSE

*Boswellia carteri*

- Boosts immune system
- Lessens appearance of stretch marks and scars
- Helps wounds heal faster
- Stabilizes mood



10 mL	#1001	\$59
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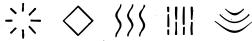
POPULAR



## CORIANDER

*Coriandrum sativum*

- Boosts digestion and metabolism to aid in weight management
- Supports hormonal gland, liver, and nervous system functions
- Promotes relaxation and calmness



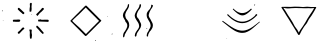
10 mL	#1057	\$24
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## GERANIUM

*Pelargonium graveolens*

- Promotes healthy skin
- Reduces stress and frustration
- Helps circulatory and nervous systems



10 mL	#1047	\$26
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## CYPRESS

*Cupressus sempervirens*

- Relief for respiratory and allergy conditions
- Relieves sore muscles and joints
- Refreshes indoor air



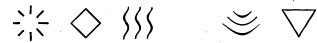
10 mL	#1058	\$15
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## GINGER

*Zingiber officinale*

- Boosts digestion and metabolism
- Calming relief for digestive issues such as nausea, vomiting, indigestion, and bloating
- Flavoring food items



10 mL	#1065	\$37
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## EUCALYPTUS

*Eucalyptus globulus*

- Relief for respiratory and allergy conditions
- Relaxes weary, aching muscles
- Sanitizing and cleansing
- Insect repellent



10 mL	#1007	\$10
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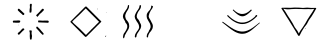
BEST SELLER



## GRAPEFRUIT

*Citrus paradisi*

- Mood uplifting
- Cleanses and purifies
- Rich antioxidant
- Boosts energy and mental clarity



10 mL	#1043	\$14
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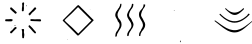




## HELICHRYSUM

*Helichrysum italicum*

- Soothes sore muscles
- Regenerates and heals damaged skin
- Supports liver and nervous system



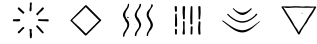
5 mL	#1044	\$109
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## LEMONGRASS

*Cymbopogon schoenanthus*

- Boosts healthy digestion
- Relaxes sore muscles and soothes tension
- Reduces the effects of nervous fatigue
- Promotes lactation



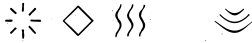
10 mL	#1008	\$10
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## JUNIPER BERRY

*Juniperus communis*

- Boosts immune system
- Reduces stress and frustration
- Heals damaged skin



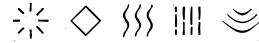
10 mL	#1049	\$42
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## MARJORAM

*Origanum majorana*

- Improves mental clarity
- Reduces stress and frustration
- Helps with occasional nervous tension
- Boosts healthy immune and respiratory activities



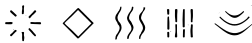
10 mL	#1061	\$23
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## LAVENDER

*Lavandula angustifolia*

- Lessens muscle stress
- Promotes restful sleep
- Aids rapid skin healing
- Soothes burns



10 mL	#1003	\$25
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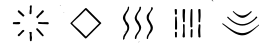
BEST SELLER



## MYRRH

*Commiphora myrrha*

- Powerful cleansing agent
- Promotes healthy skin appearance
- Relief for painful inflammation in joints and muscles
- Improves oral health



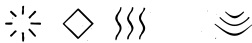
10 mL	#1059	\$59
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## LEMON

*Citrus limon*

- Natural body cleansing and detoxifying
- Helps improve mental clarity
- Eliminates odors and refreshes the air
- Calms coughing



10 mL	#1002	\$9
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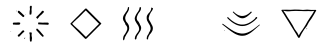
POPULAR



## NUTMEG

*Myristica fragrans*

- Calming relief for digestive issues such as nausea, vomiting, indigestion, and bloating
- Reduces oral pain or discomfort of teeth and gums
- Flavoring food items



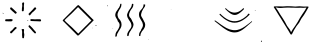
10 mL	#1066	\$26
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## OREGANO

*Origanum vulgare*

- Boosts immunity
- Boosts healthy metabolism and respiratory activities
- Utilized as a potent sanitizing and cleansing agent



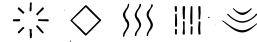
10 mL	#1018	\$29
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## ROMAN CHAMOMILE

*Anthemis nobilis*

- Calms and relaxes the mind and body
- Supports respiratory function
- Promotes restful sleep



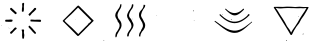
5 mL	#1045	\$44
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## PATCHOULI

*Pogostemon cablin*

- Reduces stretch marks and scars
- Balances emotions
- Protects wounds



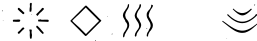
10 mL	#1016	\$26
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## ROSEMARY

*Rosmarinus officinalis*

- Helps indigestion, cramps and constipation
- Reduces muscle aches and pain
- Boosts mental clarity



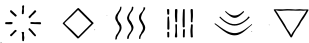
10 mL	#1034	\$13
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## PEPPERMINT

*Mentha piperita*

- Helps improve breathing
- Helps with nausea and morning sickness
- Reduces body temperature due to fever or overheating



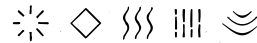
10 mL	#1004	\$18
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## SAGE

*Salvia officinalis*

- Reduces the appearance of wrinkles, marks, and scars
- Boosts general cell health in the body
- Promotes clear thinking, focus, concentration, meditation and spiritual practice



10 mL	#1067	\$29
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- DIFFUSION** Add 3-5 drops of essential oil per 100 mL of water to a PURELY™ diffuser. Oils are dispersed in a micro-fine vapor, allowing them to remain suspended in the air for extended periods of time.
- TOPICAL** Dilute 1-2 drops of essential oil with a PURELY™ carrier oil before application. Please see the dilution table on page 33 for more dilution information. Be sure to test for sensitivity.
- STEAM** Add 2-3 drops of essential oil to a steaming cup of water and inhale to introduce warm, moist air into the lungs.
- BATH** Add 5-10 drops of essential oil to one ounce carrier oil. Add this blend to your running bath water and mix well before getting into the tub.
- INGESTION** When using as a supplement, add one drop per 4 oz. of liquid. Use no more than three times per day. Depending on what you are treating, topical application or inhalation may be more effective.
- SENSITIVE** Oils with this symbol are considered "hot" and should be properly diluted and tested in a small area prior to full use. Avoid prolonged exposure to the sun for at least 12 hours after applying citrus oils with this symbol.

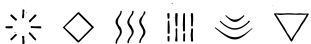




## SPEARMINT

*Mentha viridis*

- Gently soothes tension
- Boosts metabolism
- Relief for respiratory conditions
- Improves feelings of fatigue



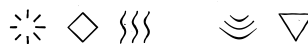
10 mL	#1009	\$18
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## THYME

*Thymus vulgaris*

- Supports immune and respiratory system
- Cleans and freshens surfaces
- Antioxidant supplement



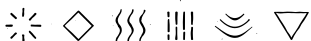
10 mL	#1048	\$29
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## SWEET FENNEL

*Foeniculum vulgare*

- Boosts digestion and metabolism
- Reduces gas and bloating in the stomach
- Supports general respiratory health



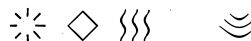
10 mL	#1062	\$14
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## VETIVER

*Vetiveria zizanioides*

- Helps to relieve nervousness
- Promotes mental clarity and focus
- Helps to relax
- Relieves sore muscles and joints



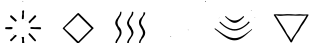
10 mL	#1030	\$49
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## TANGERINE

*Citrus reticulata*

- Potent purifying and cleansing agent
- Rich in antioxidants to promote general well-being
- Enhances mood, energy, and alertness
- Can be used as a flavor additive



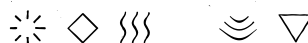
10 mL	#1069	\$14
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## WALK THE LIME™

*Citrus aurantifolia*

- Increases mental clarity
- Reduces stress and frustration
- Excellent cleanser
- Helps restore energy



10 mL	#1036	\$12
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POPULAR



## TEA TREE

*Melaleuca alternifolia*

- Reduces acne and promotes skin healing
- May remove warts
- Relieves itchiness
- Great additive to hair and skincare products



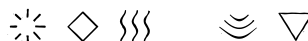
10 mL	#1005	\$18
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## WILD ORANGE

*Citrus sinensis*

- Potent purifying and cleansing agent
- Helps stimulate circulation
- Promotes alertness and mental clarity
- Aids in digestion



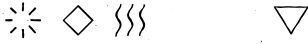
10 mL	#1006	\$9
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## WINTERGREEN

*Gaultheria procumbens*

- Alleviates body, muscle and joint pain
- Improves digestion
- Helps with occasional nervous tension
- Helps with menstrual cramps



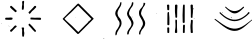
10 mL	#1035	\$15
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## YLANG YLANG

*Cananga odorata*

- Stimulates sexual arousal
- Boosts the health of hair and skin
- Supports emotional and spiritual balance
- Energizes body and mind



10 mL	#1015	\$29
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### SEE PAGE 46 & 47 FOR MORE DIFFUSER BRACELET OPTIONS!

Melissa is wearing a Hearts and More Diffusing Bracelet with a Beige band. Her favorite essential oil is Frankincense.



“ I use Wintergreen when I am in pain, Walk the Lime or Peel when my anxiety is high, and to finish off the night Lavender and Lullaby help relax me to sleep. What’s not to love!?! ”

– Tia K. ”





## ANCHOR™

*Dizziness / Nausea Blend*

- Fast relief for motion sickness symptoms such as nausea, dizziness, cold sweats and vomiting

### INGREDIENTS

Lavender, Basil, Peppermint, Ginger, Roman Chamomile, and Frankincense



10 mL	#1037	\$26
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## BLOC™

*Pain Relief Blend*

- Relief for painful joints and muscles
- Reduces discomfort
- Boosts blood circulation to joints and muscles when used in massage

### INGREDIENTS

Peppermint, Wintergreen, Clove Bud, Vetiver, Blue Tansy, Blue Chamomile and Osmanthus



10 mL	#1021	\$69
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## CENTRE™

*Focus Blend*

- Aids in restoring focus and concentration
- Boosts clear thinking
- Promotes alertness
- Ideal to diffuse in the office and study room

### INGREDIENTS

Yang Ylang, Frankincense, Vetiver, Patchouli, Roman Chamomile and Sandalwood



10 mL	#1020	\$45
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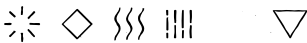
## CHILL™

*Refreshing Blend*

- Supports general respiratory health
- Elevates mood
- Helps reduce stress and frustration
- Eliminates odors and refreshes surrounding air

### INGREDIENTS

Balsam Fir, Spearmint, Juniper Berry and Walk the Lime™



10 mL	#1064	\$26
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## CLAIRE™

*Acne Solution Blend*

- Improves the texture and tone of skin
- Helps reduce acne
- Prevents harmful germs and bacteria
- For all skin types

### INGREDIENTS

Lavender, Tea Tree, Geranium, Bergamot and Patchouli



10 mL	#1025	\$29
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## DEFLECT™

*Insect Repellent Blend*

- Repels harmful biting insects for up to 5 hours
- Natural product without harmful chemicals
- Discourages insects from landing

### INGREDIENTS

Eucalyptus, Lemongrass, Lavender and Citronella



10 mL	#1026	\$14
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CLAIRE™

## THE NATURAL ALTERNATIVE TO FACIAL CLEANSING

The Claire™ Skin Cleansing Line is your answer to acne, daily maintenance, and anti-aging concerns. Discover clearer skin the natural way and let your natural beauty shine through!

*Check out the complete Claire™ line of products on page 18.*



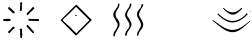
## DEPURE8™

### Detoxification Blend

- Potent antioxidant preventing free radical build up in the body
- Boosts function of endocrine glands
- Promotes proper digestion

#### INGREDIENTS

Sweet Fennel, Geranium, Pink Grapefruit, Rosemary, Juniper Berry, Laurel Leaf, Patchouli and Clove Bud



10 mL #1031 \$29

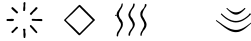
## DIGESTĒSĒ™

### Digestive Blend

- Boosts digestion and metabolism
- Relieves upset stomach
- Reduces gas and bloating in the stomach

#### INGREDIENTS

Ginger, Peppermint, Tarragon, Sweet Fennel, Anise, Caraway and Clove Bud



10 mL #1023 \$28

## ECZFRĒ™

### Eczema Relief Blend

- Relieves eczema symptoms
- Helps diminish scars
- Reduces skin irritation
- Promotes skin healing
- Soothes skin

#### INGREDIENTS

Roman Chamomile, Lavender, Helichrysum, Tea Tree, Frankincense and Patchouli



10 mL #1019 \$37

## ENDO-FIT™

### Hormonal Support Blend

- Supports hormonal gland, liver, and nervous system functions
- Helps maintain cholesterol levels

#### INGREDIENTS

Myrtle, Coriander, Clary Sage, Spearmint, Rosemary, Sweet Fennel, Nutmeg and Geranium



10 mL #1054 \$24

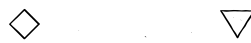
## GRACE™

### Anti-Aging Blend

- Helps in reducing skin aging
- Reduces the appearance of fine lines, spots and wrinkles
- Helps reduce stretch marks
- For all skin types

#### INGREDIENTS

Lavender, Geranium, Sandalwood-Hawaiian, Helichrysum, Frankincense, Carrot Seed and Rose Hip Seed



10 mL #1029 \$69

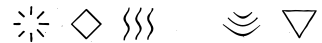
## IGNITE™

### Energy Blend

- Enhances cognitive capabilities
- Promotes energy levels
- Energize visual-motor response speed
- Enhances serenity

#### INGREDIENTS

Peppermint, Clove Bud, Cinnamon, Frankincense and Pink Grapefruit



10 mL #1022 \$24



#### DIFFUSION

Add 3-5 drops of essential oil per 100 mL of water to a PURELY™ diffuser. Oils are dispersed in a micro-fine vapor, allowing them to remain suspended in the air for extended periods of time.



#### TOPICAL

Dilute 1-2 drops of essential oil with a PURELY™ carrier oil before application. Please see the dilution table on page 33 for more dilution information. Be sure to test for sensitivity.



#### STEAM

Add 2-3 drops of essential oil to a steaming cup of water and inhale to introduce warm, moist air into the lungs.



#### BATH

Add 5-10 drops of essential oil to one ounce carrier oil. Add this blend to your running bath water and mix well before getting into the tub.



#### INGESTION

When using as a supplement, add one drop per 4 oz. of liquid. Use no more than three times per day. Depending on what you are treating, topical application or inhalation may be more effective.



#### SENSITIVE

Oils with this symbol are considered "hot" and should be properly diluted and tested in a small area prior to full use. Avoid prolonged exposure to the sun for at least 12 hours after applying citrus oils with this symbol.



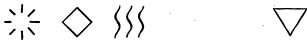
## LET'S GET IT!™

*Sensual Blend*

- Enhances sexual arousal
- Stimulates passion
- Creates a romantic atmosphere

### INGREDIENTS

Ylang Ylang, Jasmine, Ginger, Sandalwood and Patchouli



10 mL    #1028    \$47

## LULLABY™

*Sleep-Aid Blend*

- Promotes restful sleep
- Induces positive emotions
- Soothes and comforts body after hard tasks or stressful activities

### INGREDIENTS

Roman Chamomile, Clary Sage, Lavender, Ylang Ylang and Marjoram



10 mL    #1027    \$32

## LUSH™

*Hair & Growth Blend*

- Supports healthy hair growth
- Strengthens and fortifies hair

### INGREDIENTS

Rosemary, Lavender, Thyme, Cedarwood, Clary Sage, Geranium and Roman Chamomile



10 mL    #1050    \$24

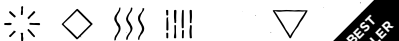
## OXYZEN™

*Respiratory Blend*

- Supports general respiratory health
- Relieves allergy symptoms
- Promotes relaxing sleep

### INGREDIENTS

Bay Laurel, Peppermint, Eucalyptus, Tea Tree, Lemon and Ravensara



10 mL    #1013    \$19

## PEEL™

*Citrus Blend*

- Cleanses and purifies surfaces
- Improves mental clarity
- Reduces stress and frustration

### INGREDIENTS

Grapefruit, Lemon, Lime, Wild Orange, Bergamot, Tangerine and Vanilla Absolute



10 mL    #1052    \$14

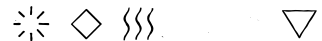
## PREVAIL™

*Headache & Tension Blend*

- Helps with occasional nervous tension
- Relaxes tense muscles
- Helps with sinus pain and pressure

### INGREDIENTS

Wintergreen, Lavender, Basil, Peppermint, Roman Chamomile, Frankincense, Marjoram, Rosemary and Helichrysum



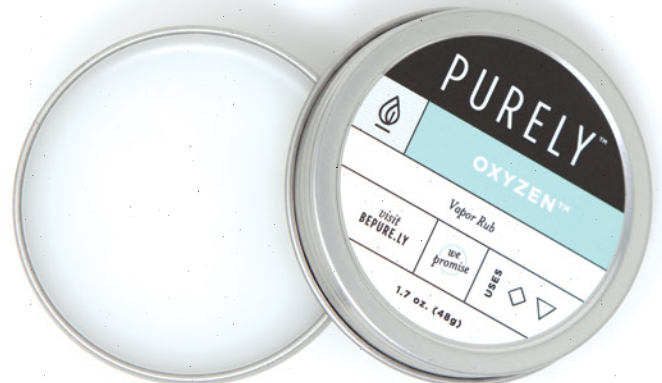
10 mL    #1051    \$32

OXYZEN™

## BREATHE EASY WITH REFRESHING RESPIRATORY RELIEF

Looking for quick relief without the hassle of dilution and carrier oils? Check out our OxyZen™ Vapor Rub - and other premade salves - for fast and easy application.

*See our newest ready-to-go ointments on pages 23 & 24.*



## RELAXATION™

Anti-Stress Blend

- Promotes relaxation and rest at night
- Gently soothes away tension
- Helps balance emotions

### INGREDIENTS

Bergamot, Cassia Root, Cedarwood, Nutmeg, Lavender and Peppermint



10 mL #1011 \$28

## RESTORE™

Cleansing Blend

- Purifies surrounding air
- Cleanses and soothes skin
- Eliminates odors

### INGREDIENTS

Lemon, Pine Needle, Tea Tree, Citronella, Lime, Wild Orange and Myrtle



10 mL #1038 \$17

## SANDALWOOD

Sustainable World Blend

- Helps combat stress
- Natural deodorant
- Improves mood
- Reduces wrinkles and tones skin

### INGREDIENTS

Santalum album (Sri Lanka), Santalum spicatum (Australia), Osyris lanceolata (Tanzania), Santalum paniculatum (Hawaii), Santalum austrocaledonicum (New Caledonia) and Santalum album-Rare (India)



5 mL #1046 \$89

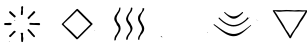
## SHIELD™

Protective Blend

- Supports immune system and boosts healthy function
- Cleaning of hard surfaces
- Promotes healthy blood circulation
- Cleans wounds

### INGREDIENTS

Clove, Lemon, Cinnamon, Eucalyptus, Rosemary and Frankincense



10 mL #1010 \$35

BEST SELLER



SHIELD™

## SHIELD YOURSELF WITH NATURAL PROTECTION

Replace harsh synthetic chemicals around the home with the powerful combination of Shield™ essentials oils. Known for centuries for their cleaning power, these oils will help guard your immune system with their warm, spicy aroma.

Learn more about:

- Oral Care Products on Page 8
- Shield™ Bath Bar (#6052, \$12) Page 13
- Aloe Vera Foaming Hand Wash on Page 7



Check out our new All Purpose Cleaner with Shield™ protection on page 6.



## SIMMER™

*Hormone Blend for Her*

- Boosts healthy hormonal balance in women
- Provides relief from PMS-related symptoms
- Relief from hot flashes
- Helps balance emotions

### INGREDIENTS

Lavender, Clary Sage, Marjoram, Geranium, Roman Chamomile and Sweet Fennel



## SINOPEC #1™

*Petrochemical Detox Blend*

- Helps the process of breaking down and eliminating petrochemicals from stubborn body fat.

### INGREDIENTS

Wild Orange, Lemon, Lime, Grapefruit, Tangerine, Bergamot, Ledum and Mandarin



## SINOPEC #2™

*Blood Flow & Fat-Mobilization Blend*

- Increases blood flow and mobilizes stubborn fat cells.

### INGREDIENTS

Eucalyptus, Lemongrass, Coriander, Cypress, Black Pepper and Frankincense



10 mL #1024 \$29



10 mL #1032 \$27



10 mL #1033 \$24

SIMMER™

## STAY DRY AND FRESH THE NATURAL WAY

Refuse20 and replace a common, chemical laden product applied to a sensitive area of the body everyday. Switch to a natural charcoal deodorant enhanced with Simply Pure™ essential oils - including a formula made with Simmer™ Hormone Blend for Her.

*Find your favorite scent of Natural Deodorant on page 25.*



SINOPEC™

## A SYSTEMATIC APPROACH TO HEALTHY WEIGHT LOSS

Maintaining the pounds and inches of our bodies is a daily endeavor and every bit of help counts in staying healthy. That's why we've put together the Sinopec Detox Plan to help guide you through a weekly routine that leads to a healthier, happier life.

*Learn more about the Sinopec Detox Plan and check out new easy apply rubs on page 22.*



## SLENDERIZE™

Diet Blend

- Boosts optimal metabolism
- Aids in managing hunger cravings
- Increases energy levels
- Helps control blood sugar levels

### INGREDIENTS

Cinnamon, Ginger, Peppermint, Grapefruit and Lemon



## STEADFAST™

Nerve Calming Blend

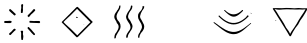
- Promotes circulation
- Promotes feelings of tranquility and relaxation
- Helps with nervousness

### INGREDIENTS

Ho Wood, Spruce, Lavender, Clary Sage, Frankincense and Ylang Ylang



WITH OVER 65 SINGLE AND BLENDED ESSENTIAL OILS, YOUR PURELY™ INDEPENDENT ADVISOR IS READY TO HELP YOU FIND A FAVORITE AND LIVE PURE!



BEST SELLER

10 mL #1014 \$24



10 mL #1053 \$29



### DIFFUSION

Add 3-5 drops of essential oil per 100 mL of water to a PURELY™ diffuser. Oils are dispersed in a micro-fine vapor, allowing them to remain suspended in the air for extended periods of time.



### TOPICAL

Dilute 1-2 drops of essential oil with a PURELY™ carrier oil before application. Please see the dilution table on page 33 for more dilution information. Be sure to test for sensitivity.



### STEAM

Add 2-3 drops of essential oil to a steaming cup of water and inhale to introduce warm, moist air into the lungs.



### BATH

Add 5-10 drops of essential oil to one ounce carrier oil. Add this blend to your running bath water and mix well before getting into the tub.



### INGESTION

When using as a supplement, add one drop per 4 oz. of liquid. Use no more than three times per day. Depending on what you are treating, topical application or inhalation may be more effective.



### SENSITIVE

Oils with this symbol are considered "hot" and should be properly diluted and tested in a small area prior to full use. Avoid prolonged exposure to the sun for at least 12 hours after applying citrus oils with this symbol.





# JEWELRY

Wherever you go, carry the benefits of aromatherapy around with you with one of these stylish fashion accessories!







Wise Owl  
#6124  
\$39



Proud Rooster  
#6125  
\$39



Wishful Hands  
#6126  
\$39



Hearts and More  
#6127  
\$39



Bubbly Fun  
#6128  
\$39



## DIFFUSING BRACELETS

NEW

*carry your favorite scent everywhere*

- Durable stainless steel construction
- Adjustable band fits appx. 6½ to 7½" wrists
- Includes locket, choice of band color, and set of six colorful diffuser pads

FIVE FUN STYLES

\$39

*Interchangeable bands are a snap to match your bracelet to your look! Available individually:*

Beige #6129, \$9

Gray #6130, \$9

Light Turquoise #6131, \$9

Royal Blue #6132, \$9

Salmon Pink #6133, \$9





# I LOVE BEING A PURELY™ ADVISOR BECAUSE...

Here's just some of the reasons our Advisors shared with us on why they love being a part of the PURELY™ family. Come share in a lifestyle of health and wellness that can make a difference in your life and those around you.



## CONNECT WITH US ON SOCIAL MEDIA



<https://facebook.com/bepurely>



<https://www.instagram.com/bepure.ly/>



<https://www.pinterest.com/bepurely/>



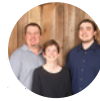
<https://twitter.com/opurely>



<http://www.youtube.com/c/PurelyEssentialOils>



**Lynne Bingham Vojtko** I love being a Purely advisor because I get to introduce people to amazing and clean products. Being with Purely feels like I'm surrounded by family. I also am able to work and make money to put towards bills or save for a family vacation.



**Michelle Mathews Show** I love being a Purely advisor because I love our products and love being able to help people with many issues.



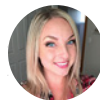
**Andrea Cella** I know that I can stand behind the product and feel proud to share it with all of my friends and family knowing that I am giving them something that will be beneficial to their life.



**Dennis-Valerie Beachy** I love being able to make a substantial income while I stay home with my littles. It's more than just selling a product though, I love hearing from customers that Purely products (Simmer, Slenderize, etc.) have changed their lives.



**Laura Peters** I love Purely because I get to help others live healthier and I love to use the products as well. I love getting to meet new people as well!



**Kaylee Kelsoe** I love being an advisor because it fits with my personal "why": to use my struggles to help people through their own and to wrap holistic methods into mental and physical health.



**Katy Yoder** I love the opportunities being a PURELY advisor offers me! The chance to learn more about a natural, chemical-free lifestyle, helping others get amazing products that can change lives, the flexibility to work my business when it fits into my schedule, the fun of meeting new friends, and of course, I LOVE the paycheck.





**Morgan Chupp** I'm so new to this but I already love the discounts - not gonna lie! Ha! Y'all thought it.... I said it!



**Lisa Wood** I love being a Purely advisor because it gives me a purpose. I have been through some struggles the last few years and Purely helps me in feeling like I'm a part of something meaningful for myself and others... so thankful for the opportunity.



**Aubrey Romero** I love being a Purely advisor, because it has helped me get out of my comfort zone, so I can share my knowledge about clean, toxin-free living!



**Justin James Vaughn** I love being a PURELY™ advisor because it has allowed me to gain knowledge that has helped me replace so many chemicals in my home for myself, my family, and my friends!



**Janis Call Stout** I love being a Purely advisor because I love the products! Not only is it changing my life, but I have the opportunity to help others change theirs!



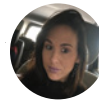
**Allyson Davis** I love being a PURELY advisor because I am able to help support my family financially while being able to stay home with my children. I loving using and sharing a product I believe in! I also would have never met my best friend without PURELY!



**Stefani Stoltzfus** I love being a Purely Advisor because I love the products & am passionate about sharing things I love and things that truly help bring about health & wellness.



**Denise Toole** I love being able to help others live pure!



**Catherine A. Heaton-Gay** I love being a Purely advisor for multiple reasons. As a health & fitness advocate, I love how pure and non-toxic the products are. I love sharing my knowledge with others and helping them live a healthier lifestyle with non-toxic products. The compensation plan is awesome! I love how this company has a family type of atmosphere to it and leadership is awesome!



**Melissa Burns** I love being a Purely Advisor, because I am able to share not only the best products with highest integrity with my family and friends but we are a true family of support from HQ all the way down to our newest family member! Making an income helping others live pure is an added bonus to doing what I have loved for so many years!



**Chrissie Merideth** I love being a Purely advisor because I can work as much or as little as I want to and I control my income, while sharing life changing products with my friends and loved ones! I also love all the free product I earn!



**Caitlyn Woolbright** I'm new but I also love being a Purely advisor because I really like the products and wouldn't want to sell something without trusting what I sell!



**Megan LaMarsh** I love being a PURELY advisor because I love helping to change people's lives with products I believe in and know work.



**Tara Bence** I love being a purely advisor because our products have helped change my life. Now I get to help change others!



**Rebecca Smith** I love knowing the products I'm using on my small children are not causing damage that will appear later in life. Also the support and encouragement I receive from the uplines has been really helpful!







**Jody Immel** I love being a Purely advisor because I trust the product and the leadership. Having done this for a few years and working on my aromatherapy certification, I've noticed several companies selling adulterated product and I feel confident in knowing that Purely's products are pure and that if there is ever a problem, the leadership will handle it swiftly and honestly. Not hiding behind a smoke screen.



**Kristy Penrod Rogers** I love helping people improve their health and wealth. I can teach customers and hosts how to use natural products to improve their lives. I get the opportunity to help empower women to earn a living while having the flexibility to be there for their family, and to reach their dreams while doing it.



**Susan G. Harder** I believe in the products and the mission. I won't sell what I don't support. PURELY has helped bring my life / family back to a healthier way of being and I want to share what I have learned with others. It is all about good education and living a toxin free life for me.



**Anna M Buckland** I love being a Purely Advisor because I trust and love all of the non-toxic products as well as being able to help friends and family live a chemical free life! It's also helping my husband and I pay off our all of our debt so we can be financially stable!



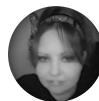
**Chad and Kristen Evett** Purely has helped my family physically and financially. I love being an advisor because I love the products and truly believe that what I'm doing can make a difference in others' lives as it has in mine!!



**Lindsey Starnes** I love being a Purely advisor because I believe in the products and I love to help change people's lives.



**Jessica Kuhns** I love the products but also I want to see others live pure... I want more lives to be changed like mine is since oils :)



**Misty York** I love being a PURELY™ advisor because I love the product. It's chemical free and pure ingredients. Great for our health. I love introducing it to people and getting them to learn about it. I love the company and people who work there. Everyone is so kind and helpful. I'm gonna do my best to make Purely known to everyone I meet everywhere I go.



**Phil Teresa Otto** I love being a Purely Advisor first of all because I am helping my family and so many people live pure & chemical free! I have made so many new and good friends with fellow Advisors and customers. The extra income has been a huge blessing as well!!!



**Destiny Johnson** I love being a PURELY advisor because it allows me the flexibility and freedom to do my other passion, which is singing! I don't have to worry about if I'm going to be able to get off from my job to go sing. I know I can now because I set my own hours for when I work. I also love that my family and I are living a healthier life with all natural products, and I get to help others with that too! All thanks to Purely!



**Debra Hofmann Ciapi** I love being a Purely advisor because I believe in the power of the products and being able to introduce them to others. I love the income, the community, and the support. It is a super fun opportunity and the people are amazing! I especially love the story of the founders and that the company supports charity.





**Esther Gingerich** Because the products are amazing! I love being able to use chemical free products! I'm new, but I'm excited to share and to use even more Purely products.



**Tiffney Smith Addis** It allows me to stay home with my babies and I love helping people LIVE PURE!



**Emily Lalli** The products are amazing and I love being able to share them with others without hesitation!



**Nicole Black Tester** I love being a Purely Advisor because there is truly nothing greater than helping others.



**Cari Higgins** I love being a PURELY™ advisor because it has made my entire family live PURE!! It helps us financially too!!



**Randi Marie Owens** I am able to not only live a pure life myself, but I can help others see how living a pure life can help them.



**Trish Green** Because... Purely is changing lives daily!



**Ruth Ann Horst** I love being a Purely advisor because my schedule is flexible, I can travel and do what I want. I love being able to share products I totally believe in and know they are top of the line. I love having a Purely family and opportunities for growth and self improvement.



**Teresa Massey Snead** I love sharing products that are pure and free of nasty chemicals that can help my customers address their health concerns. I love the effect that essential oils have on the body and mind.



# PURELY™

gives FOUNDATION

## AN OPPORTUNITY FOR YOU TO MAKE A POSITIVE IMPACT?

As industry leaders, we at PURELY™ believe it is our job to serve as a model to everyone with whom we do business. From the farm to our customers, we believe that we must put our words into action and support organizations and charitable giving that coincide with our mission to raise awareness and help eliminate slave labor practices and unfair wages to migrant workers around the world.

To that end, the Give Purely Foundation™ is the mission-in-practice arm of the PURELY™ family. Through this foundation, PURELY™ will make regular charitable donations to organizations dedicated to ending the enslavement of some 30 million men, women, and children currently held captive around the world. Together, we can make real progress towards correcting a horrible injustice.





# WHY BECOME A PURELY™ ADVISOR?

- » **MAKE A DIFFERENCE** As a PURELY™ Advisor, you are part of a truly meaningful movement to show people how to live healthier lives.
- » **EXCEPTIONAL PRODUCTS** Formulated with the highest quality, purest ingredients, you can feel confident sharing PURELY™ products with your customers.
- » **UNLIMITED INCOME POTENTIAL** Whether you're interested in making a little extra "fun" money or you would like to earn significant income, PURELY™ can help! As a PURELY™ Advisor, YOU determine your paycheck amount.
- » **STARTER KIT THAT ROCKS!** Your starter kit contains products and business supplies to help you get your business started and earn income right away. But wait, there's more! In your first 60 days of business you have the opportunity to earn extra products with Fast Start!
- » **FLEXIBLE SCHEDULE** Set your schedule and work at your own pace with no high quotas or pressure. You're in charge!
- » **FRIENDSHIPS AND COMMUNITY** Connect with other people who are on a similar path, earning income while helping people live healthier lives.
- » **RECOGNITION, INCENTIVES AND BONUSES** When was the last time you were recognized for a job well done? With PURELY™, your success is appreciated and acknowledged. You will be rewarded with unforgettable incentive trips and bonuses along with your regular paychecks. WOW!





» **TRAINING & SUPPORT** Wondering how you will know what to do? No worries, we've got you covered! From the moment you become a PURELY™ Independent Advisor, you will receive training and ongoing support. You are in business for yourself, not by yourself.

» **HAVE FUN WHILE YOU MAKE MONEY!** Imagine being able to earn income AND have fun! As a PURELY™ Independent Advisor, you can do just that. Join us today and start your journey to a fun and rewarding income opportunity.

**ASK YOUR  
INDEPENDENT ADVISOR  
ABOUT GETTING  
STARTED TODAY!**

The earnings examples, income claims, and lifestyle representations made here are not guarantees and are not necessarily representative of the income, if any, that an Advisor can or will earn through a PURELY™ business. As an independent business owner, your results and actual earnings will vary based on your individual efforts, customer base, time spent working the business, expenses, and other factors. For more information about what you can expect to earn as a PURELY™ Advisor, please review our Income Disclosure Statement. <https://bepure.ly/disclosure-statements/>





# YOU INVITE YOUR FRIENDS, WE'LL BRING THE FUN!

In home, online, or through sharing the catalog with others, it's easy to earn rewards and save on living pure by sharing PURELY™ with others.



## THE AVERAGE HOST HAS A \$500 PARTY AND EARNS:

- » \$80 in free products
- » 6 half-price items
- » 1 free host gift
- » 1 free host exclusive

*Be sure to ask your Advisor about the latest monthly specials and host gifts!*





## REWARD #1

Guest Sales	PURELY™ Cash
\$200-\$299	\$30
\$300-\$399	\$40
\$400-\$499	\$60
\$500-\$599	\$80
\$600-\$699	\$100
\$700-\$799	\$120
\$800-\$899	\$140
\$900-\$999	\$160
\$1000+	\$200+

Earn 20% in PURELY™ Cash for every dollar in guest sales over \$1000.

## REWARD #2

Orders from Party	½ Off Items
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10+	10+

Minimum \$30 per order.

## REWARD #3

Host a party with over \$400 in guest sales and you automatically get a **Free Host Gift!**

## REWARD #4

Earn **Host Exclusive Items** when one or two of your guests book future parties!

Parties must be held within thirty days and have at least \$500 in sales.

# HOST REWARDS

**WITH FOUR WAYS TO EARN, THEY ADD UP QUICK!**

We love pampering our hosts with lots of free products, discounts, and exclusives for helping us spread the word about PURELY™ and the benefits of natural health care.





## EARN INCOME

Make money and make a difference! PURELY offers the ideal opportunity to earn extra income, working in and around your schedule. PLUS, you'll make a difference in the lives of others as you share the benefits of using pure products free of harmful chemicals. It's a win-win!

## HOST A PARTY

Enjoy fun, friends and Free products! Invite a few friends over to learn about the benefits of using purely products AND receive FREE Host Rewards. It's a great opportunity to get together and shop together!

## SHOP PURELY

Experience the benefits of using products free from harmful chemicals! Feel healthier, look younger and feel confident when you use products formulated from the highest quality ingredients.

## *Which opportunity is right for you?*

*To learn about helping others live pure, to book a party, or order products, please contact your PURELY™ Independent Advisor.*



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